

The HOLLYWOODTIMES

ONLINE RATE CARD

Email advertising@thehollywoodtimes.today

to reserve your space today!

Rates are for post-ready art only

Included with your ad is a 1-time post to our 29,000+ social media followers:
Facebook Group: 5K Twitter: 13.3K Instagram: 10.8K

Nonprofit Rates Available See other side

Header Ad – 728 x 90 pixels

Displays on every page of the website.

- 1-week run = \$200
- 2-week run = \$ 275
- 30 Days = \$400

Sidebar Ads

Appear on the website homepage and in tablet & smart phone apps – average 10,000 daily hits

- A. 300 x 168 - \$150/month CPD \$5.00
- B. 300 x 250 - \$225/month CPD \$10.00
- C. 300 x 600 - \$450/month CPD \$15.00

TIP: Use at least a 12pt font to accommodate shrinkage on the mobile app. **Bold is better!**

Category Placement Ads – 640 X 220

\$200 per 10 same ad placements

*\$25 fee to change ads during run

Displayed in story content in your choice of 1 or more of the following:

TV – Film – Theatre – Music – Events – MISC

Sidebar Ad "A"
300 x 168

Sidebar Ad "B"
300 x 250

Sidebar Ad "C"
300 x 600

Continued

ONLINE RATE CARD – Continued



Advertorial Package - \$450.00 for a 30-Day Run

Consists of 1 – 300 x 168 Sidebar Ad on the THT Homepage linked to a separate page on our site containing your content and images.

Specifications

Preferred Format & Resolution: jpeg/png 72 dpi

Terms & Conditions

- Advanced payment of invoice required
- Scheduled cancellations will be credited at 85%
- The Hollywood Times is not responsible for submissions that are not compatible with a mobile platform or that contain incorrect or damaged links.
- All ads subject to publisher's approval - Linked URL required
- Payment accepted via PayPal

Services

We are happy to work with existing ads that you are running on the web and adapt them to THT. today's format.

Ads adapted in-house are subject to approval by the advertiser and will incur a small art fee on a case-by-case basis. Our in-house art department will happily create an ad for you for an additional charge, to be agreed upon in advance.

For Custom Ads: Call Bill for pricing (818) 785-5555

Nonprofit Rates

Raise cause awareness and your organization's profile with 50% off our published rates.